



SECURITY &
SAFETY
ENTREPRENEUR
AWARDS

8 April 2025
Birmingham Metropole

Celebrating Entrepreneurship, Championing Excellence

The Security & Safety Entrepreneur Awards (SSEAs) recognise and celebrate entrepreneurs in start-ups and established businesses who are making significant contributions to the field of protecting people, organisations, places and other assets; keeping them secure and safe. These awards are open to any entrepreneur or entrepreneurial venture that focuses on security and safety in any sector, after all security and safety are ubiquitous.

Entry to the SSEAs is open until 21 January 2025 and nominations are free to submit. Winners will be revealed at a gala dinner to take place at the Birmingham Metropole, NEC on 8 April 2025.

CATEGORIES available to enter and sponsor

- **Young Entrepreneur of the Year (aged 30 and under) - SOLD**
- **Entrepreneur of the Year**
- **Intrapreneur of the Year**
- **Entrepreneurial Business of the Year: up to £10m**
- **Entrepreneurial Business of the Year: above £10m**
- **Market Disruptor of the Year**
- **Family-Owned Business of the Year**
- **University Start-up of the Year**
- **Lifetime Achievement**



SSEAS

thesseas.com



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SPONSORSHIP OPPORTUNITIES

Becoming a sponsor of the SSEAs will associate your brand with excellence and best practice and enable you to reach thousands of security and safety industry professionals before, during and after the event. Sponsorship packages provide fantastic networking opportunities with the industry's most influential people.

Headline sponsorship - AOR

- Exclusivity
- 400-word advertorial in 'Security & Risk Thought Leadership Newsletter' - sent to 32K
- Contact details (subject to permission) of those that attend the event
- Two-minute address on stage; opportunity to promote products / services to a captive audience
- Logo and link on every page of website
- 200-word profile on sponsors' page
- Highlighted as headline sponsor in ALL event promotion: media announcements, email marketing, social media posts
- 10 tickets to awards dinner
- Acknowledgement in speech
- Branding on stage
- Present an award
- Photo with host and winners

* Costs are exclusive of VAT

**Take advantage of the opportunities contact
Christine Brooks +44 (0) 7785 569719
c.brooks@world-excellenceawards.com**

Trophy sponsorship £5000

- Logo on trophies and certificates
- Logo and link on home page of website
- 150-word profile on sponsors' page
- Highlighted as trophy sponsor in event promotion: media announcements, email marketing, social media posts
- Present an award
- Acknowledgement in speech
- Branding on stage
- Discounted tickets to awards dinner
- Photo with host and winners

Category sponsorship £3000

- Logo and link on home page of website
- Logo and 100-word profile on sponsors' page
- Logo against category on enter page
- Highlighted as category sponsor in category specific promotion including, press releases, email marketing, social media posts
- Present the award
- Acknowledgement in speech
- Branding on stage when award presented
- Discounted tickets to awards dinner
- Photo with category winner

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