



**S**ECURITY &  
**S**AFETY  
**E**NTREPRENEUR  
**A**WARDS

**30 April 2024**  
**The Security Event**  
**NEC Birmingham**

## ***Celebrating Entrepreneurship, Championing Excellence***

The Security & Safety Entrepreneur Awards (SSEAs) recognise and celebrate entrepreneurs in start-ups and established businesses who are making significant contributions to the field of protecting people, organisations, places and other assets; keeping them secure and safe. These awards are open to any entrepreneur or entrepreneurial venture that focuses on security and safety in any sector, after all security and safety are ubiquitous.

***Entry to the SSEAs is open until 1 February 2024 and nominations are free to submit. The awards will be presented at The Security Event on Tuesday 30 April at the NEC Birmingham.***

### **CATEGORIES available to enter and sponsor**

- Young Entrepreneur of the Year (aged 30 and under) **SOLD**
- Entrepreneur of the Year **SOLD**
- Intrapreneur of the Year
- Entrepreneurial Business of the Year: up to £10m **SOLD**
- Entrepreneurial Business of the Year: above £10m **SOLD**
- Market Disruptor of the Year
- Family-Owned Business of the Year **SOLD**
- University Start-up of the Year
- Exporter of the Year
- Lifetime Achievement **SOLD**



**SSEAs**

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# **SPONSORSHIP OPPORTUNITIES**

**Becoming a sponsor of the SSEAs will associate your brand with excellence and best practice and enable you to reach thousands of security and safety industry professionals before, during and after the event. Sponsorship packages provide fantastic networking opportunities with the industry's most influential people.**

## **Headline sponsorship £10000**

- Exclusivity
- 400-word advertorial in 'Security & Risk Thought Leadership Newsletter' - sent to 32K
- Contact details (subject to permission) of those that attend the event
- Two-minute address on stage; opportunity to promote products / services to a captive audience
- Logo and link on every page of website
- 200-word profile on sponsors' page
- Highlighted as headline sponsor in ALL event promotion: media announcements, email marketing, social media posts
- Acknowledgement in speech
- Branding on stage
- Present an award
- Photo with host and winners

\* Costs are exclusive of VAT

**Take advantage of the opportunities contact  
Christine Brooks +44 (0) 7785 569719  
c.brooks@world-excellenceawards.com**

## **Trophy sponsorship £5000**

- Logo on trophies and certificates
- Logo and link on home page of website
- 150-word profile on sponsors' page
- Highlighted as trophy sponsor in event promotion: media announcements, email marketing, social media posts
- Present an award
- Acknowledgement in speech
- Branding on stage
- Photo with host and winners

## **Category sponsorship £3000**

- Logo and link on home page of website
- Logo and 100-word profile on sponsors' page
- Logo against category on enter page
- Highlighted as category sponsor in category specific promotion including, press releases, email marketing, social media posts
- Present the award
- Acknowledgement in speech
- Branding on stage when award presented
- Photo with category winner

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